

SUD

Stimulate
Unique
Design

Paris
Lyon
Warsaw
Beirut
Hong Kong
Shanghai



Our DNA

Contextual design

Quality of life

Sensitivity
to expectations

Awareness of budget
imperatives

Value creation



Introduction

SUD Architectes, a partnership of twenty five architects with different sensitivities, training and backgrounds, draws its identity from these cultural differences. Recognition and respect of each person's perspective, attentive listening and constructive dialogue: these principles are applied continuously on daily basis giving SUD its originality and power of suggestion.

COMMON STRENGTH

The 300 members of our team enable us today to tackle ambitious projects, to propose, for the same mission, varied solutions stemming from various sensitivities and perspectives. Our wide experience brings to life a rich source of creativity and a work force, deployed in all areas of architectural expertise.

PROFESSIONAL RESPONSIBILITY

Our intervention methodology is based on professional trust developed at all times during a project, both internally and with external stakeholders such as public or private authority, administration, main contractor, design office and firms.

Each person in the agency can call on all resources according to their needs, to the project's deadlines and the complexity of the task to be accomplished. Thanks to its intellectual and material resources, is a cultural tool box reflecting the richness of the projects.

A project review is organized regularly to manage quality and to respond to the objectives set by our clients and by the agency. Listening, evaluating, comparing and explaining set up the daily process of the group. "This review is essential for the agency since it reminds us, each time, of the reason why we work together and how we must evolve to constantly better achieve the goals of creativity and quality that we have set" explained Jean-Marc Pivôt.

SHARED PASSION

"Smart design" requires a deep understanding of the interactions between expectations and constraints, regarding priorities of each stakeholder and the project environment, in term of space, time, social & economic point of view. The reason of such care is to express the best design and architectural vision of the project.

Master planning
Landscaping
Architecture
Engineering
Lightning design
Interior design

SUD & ARCHING HEADQUARTERS, LYON, FRANCE
Sustainable office building, 100 % energetically independent
Client: Icade. 6 200 m²



Key figures

30 Years
300 Co-workers
22 Partners

WORLDWIDE
ACTIVITY

6 Agencies

Lyon/Paris
Warsaw
Beyrouth
Hong Kong
Shanghai

MULTIDISCIPLINARY
DESIGN
BRANCHES

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FIELDS OF
EXPERTISES

2006 SUD joined Arching Group,merging the expertises of urbanists, architects, designers and engineers.

Fields of expertises



Master planning



Mixed Use



Retail & leisure



Offices



Hospitality



Residential



Health



Refurbishment



Interior Design



Infrastructures



Industry & laboratories





Your worldwide partner

France, Europe, Middle-East, Asia and Africa... Guided by creativity in just thirty years, SUD has succeeded in the challenge of becoming international. Thanks to its ample experience (competitions, studies, realizations) and to the establishment of its branches in Warsaw, Beirut, Hong Kong and Shanghai, the group has acquired the potential and the confidence to work on the world's most daring projects.

Our focus on understanding the specific requirements of each project in its own market is fundamental to our design process. The force of our design process is our focus on understanding the specific requirements of each project in its own market.



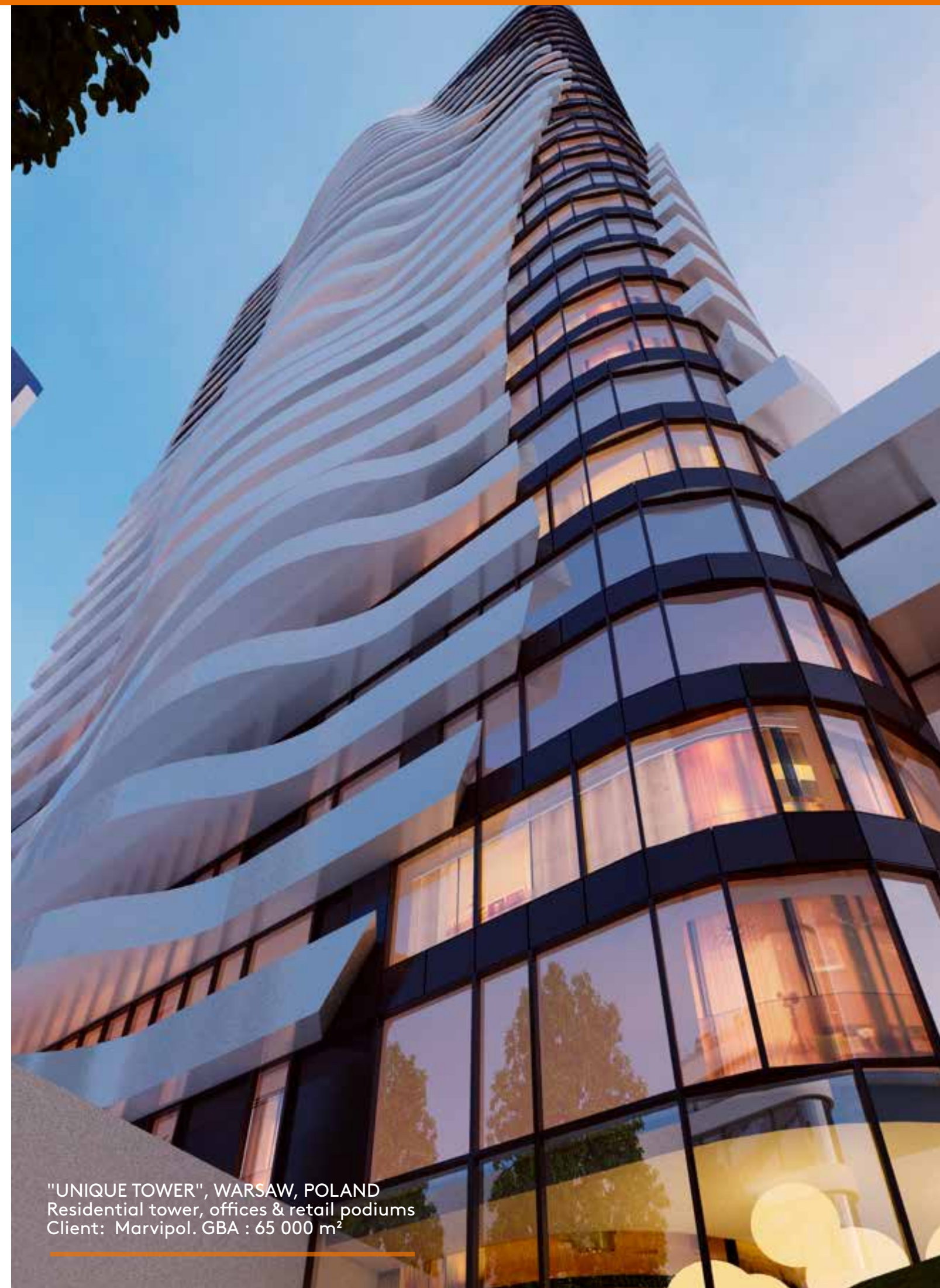
● Main & regionals Headquarters

Lyon,
Paris,
Warsaw,
Beirut,
Shanghai,
Hong Kong

● Projects

Algeria
Angola
China
Czech Republic
Egypt
U.A.E
France
Hungary
Ivory Coast
Lebanon
Libya
Morocco
Mexico

New Caledonia
Oman
Poland
Qatar
Reunion Island
Romania
Russia
Tunisia
Turkey
Ukraine



"UNIQUE TOWER", WARSAW, POLAND
Residential tower, offices & retail podiums
Client: Marvipol. GBA : 65 000 m²

Design philosophy

STIMULATE

CHALLENGING LIFE, CITIES AND PROJECTS

The foremost specificity of the agency is to offer our clients projects that are stimulating in terms of architectural design and precise in terms of costs and delivery times. This balance between possibilities and constraints is a continuous challenge. Each project is studied in context, by always considering how it stimulates the city and how it stimulates life.

UNIQUE

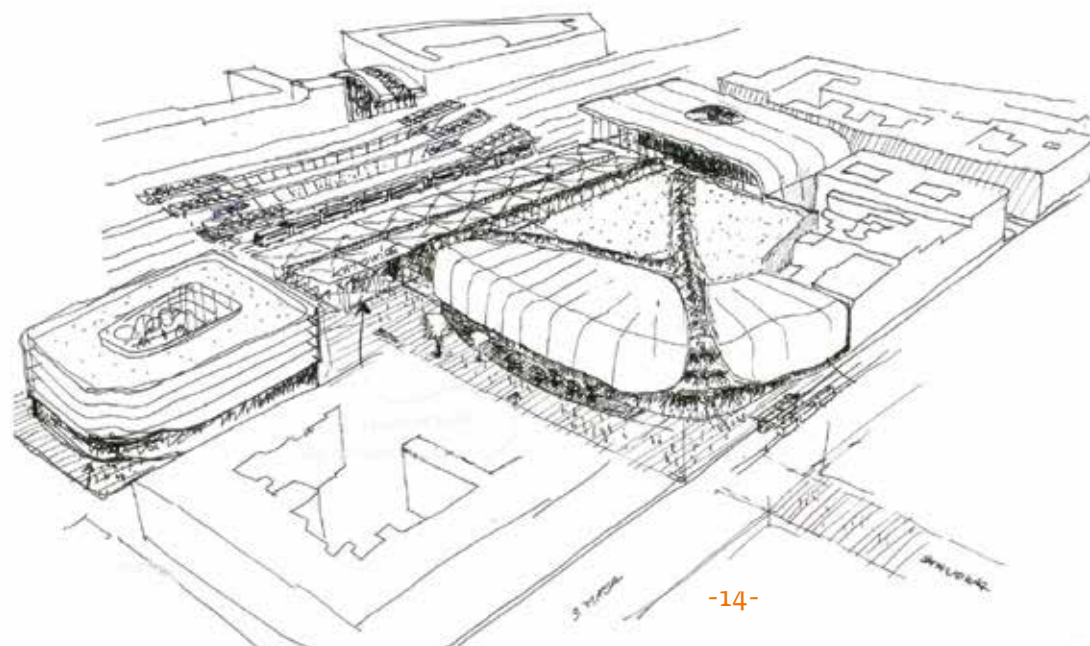
BRINGING UNIQUE FIELDS OF OPERATION AND COMPETENCIES

Successful design is paramount to everything that we do and we believe that truly creative designs go far beyond the aesthetics, and are based on a complex set of criteria. Environments we create reflect past, present and future times – people's imaginations, priorities, needs, cultures and tastes. They are contemporary and yet are responsive to their context. The environments that we create today will enrich and enliven the people who use them tomorrow. Well designed spaces inspire, relax and invigorate without being overtly fashionable. Our aim is to create timeless architecture where detail is essential – materials, textures, colors, style and construction. Combining these elements in an economically and environmentally sustainable design is what makes our designs unique.

DESIGN

CREATING LIVING SPACES

SUD is first and foremost a character that expresses itself through its staff's creativity and situational intelligence. Building on thirty years of architectural experience we remain convinced that a successful project is a project that has been collectively designed. Our major achievements have always been co-designed through an interactive working process that makes the most of both the client's vision and the agency's talents.



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Sustainable design

GENERAL

We live in an age ruled by fast changes, resulting from the modern service economy, the network society and the transportation system. Our design concepts respond to such a challenge. A systematic approach of standards' use will not work on the long terms, and each place is to have its specific unique solution based on the most appropriate and sustainable design. Sustainability and flexibility should coexist.

We aim to combine elegant design with integrated renewable energy sources, state-of-the-art conservation techniques, new green technologies, services and utilities.

SUD ARCHITECTES strives to ensure its clients' satisfaction, by understanding the potential and benefits of each location before adapting the concept design to its environment and contexts.

We are aware that every site has its own individual conditions in terms of orientation, solar exposure, rain, humidity, prevailing winds, and pollution. Climatic conditions are the fundamental force that generates the design of any project. Hence the importance of understanding the site, its context and its related surrounding. Through the systematic integration of green principles in all our designs, we contribute to the worldwide ecological movement

SUD STRATEGY

- Climate and Environmental Respect
- Passive Design Principles
- Natural Resources Management
- Use of Local and Sustainable Materials
- Suggestion of Sustainable Transport Systems
- Compliance with green regulations. (BREEAM and LEED systems)
- Full scale sustainable methodology where applicable
- Modeling based on efficient systems for energy use and lighting
- Value Engineering

The best illustration is the HQ of the group, SPI West building in Lyon, a positive energy building design by SUD, with low energy consumption based on photovoltaic central unit supplied by 720 sqm of solar panels and several time awarded.



ATARI WORLD HEADQUARTER, LYON, FRANCE
New technology office campus. GBA 20 000 m²

Master planning

SUD designs and delivers masterplans which recognize and restore the spirit of cities, and create new sustainable environments. As specialists in the field of regeneration and masterplanning we have created our award-winning schemes that respond to both the scale and needs of the built environment and the community according to the local specificities.



REVITALISATION OF POST INDUSTRIAL DISTRICT, PRAGUE, CZECH REPUBLIC
Residential water front, new train station & shopping centre, office complex connected with metro & new bus terminal. 37 ha site

Mixed Use

Thanks to our international experience in the design of multi-use projects, SUD's concepts are the result of an understanding of the changing needs, tastes and expectations of clients, end-users and public alike. Our designs are a synergy between buildings and context, provide aesthetic inspiration, and are viable commercially and environmentally.

GALERIA KATOWICKA, KATOWICE, POLAND
Central train station, underground bus station, shopping centre & office building. GBA 200 000 m². Client: joint venture Neinver/pkp



Retail

From major regional malls to specialty shopping centres and integrated retail destinations, our practice has a proven track record as one of the most successful designers of the retail environment in Europe. This is based on a clear understanding of consumers', landlords' and retailers' needs. Our goal is to be innovative and practical and create new identity & add values for existing assets.



PROMENADA, WARSAW, POLAND
Extension & refurbishment of existing shopping
mall. Client: Atrium. GBA 150 000 m²

Offices

SUD believes that an office should be a place in which one feels comfortable, motivated and inspired. Well designed commercial environments have the potential to increase productivity and job satisfaction. Our success in this sector has been established by focusing on the needs of the users and the creation of layouts which respond to planning and environmental needs.



SADENA, LYON, FRANCE.
HQE office building. Client: Sogelym Dixence. 13 000 m²

Residential

In permanent watch, SUD anticipates the new challenges of designing ever more mixed and complex housing where individual living environment is articulated with workspaces, places of leisure and public facilities. A response through creativity to the new challenges of this sector: energy performance, urban renewal, cultural respect of sites, construction cost optimisation, quality of use, sustainability of materials ... to reinvent living together.

"THE PRINCE WATER FRONT", WROCŁAW, POLAND
High standing residential program & retail street in historical city center context. Client: BPI. GBA 25 000 m²



Hospitality

Hotels & resorts

School facilities, congress and convention centres, sports amenities, hotels and resorts... Designing amenities that welcome people requires rigour, creativity and rationality. Regulation imposes, architecture proposes. This double equation is the keystone of our approach. SUD conceives spaces by taking into account the two categories of people that will use them: the staff, who must find a functional, pleasant and ergonomic working place; and visitors, who must be able, during their long or short stay, to find human-scale and warm living conditions that favour encounters.



JEBEL SIFAH, OMAN
Hotel & resorts, retail & leisure,
holidays residential village.
Site of 340 ha. Client: Muriya

Healthcare

SUD's approach to healthcare design acknowledges the therapeutic value of good buildings and a pleasant, non institutional environment. Flexibility in design is vital for the continuous development of new treatments and changes patient care philosophy.



NDU MEDICAL CENTER, BEYROUTH, LEBANON
Medical cluster with 440 beds
Client: NDU. 48 000 m²

Refurbishment

Whether classified as historic buildings or simply too dated and no adapted in terms of architecture, features, uses or standards, a building has many lives. Refurbishment is an expertise in its own right. It requires questioning the history of the place, respecting the original architecture and making thorough diagnoses to restore uses or to coexist new programs and offer users living spaces optimized and contemporary.



MANUFAKTURA, ŁÓDŹ, POLAND
Shopping mall, gastronomy & leisure, museum of modern art.
Client: Apsys. Site of 27 ha. GBA 200 000 m²



Historical buildings renovation



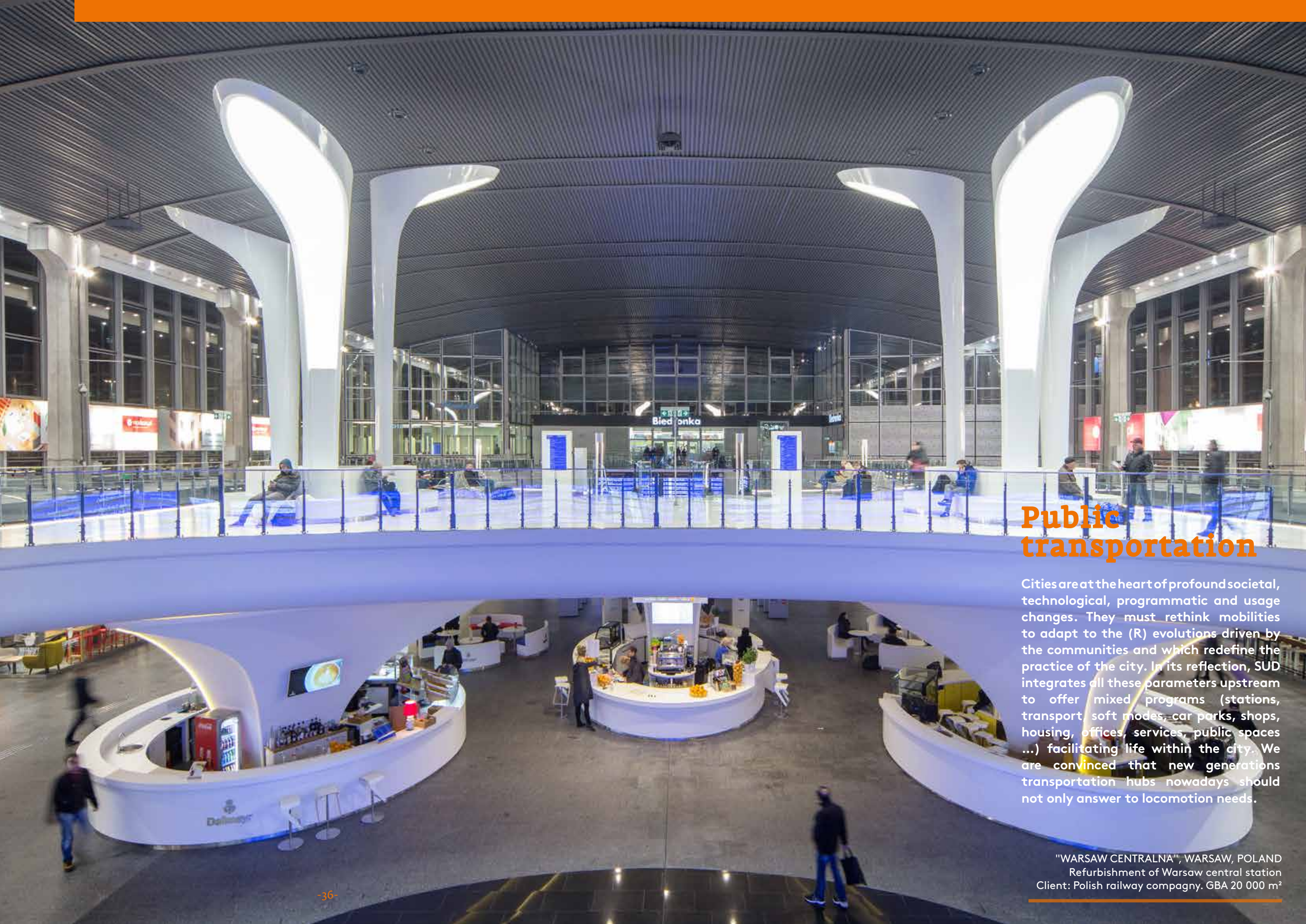
"RESIDENCE DES PINS" BEIRUT, LEBANON
Renovation of the french ambassador residence.
Client: French Republic. GBA 3 000 m²

Industry

SUD designs factories, production units, technical platforms, laboratories and places of activity, taking into consideration both the optimization of the production process, the identity of the company and the public that works by offering them optimized functional spaces that contribute to the development of the company's activity.

SMIC, SHANGHAI, CHINA
SMIC headquarter offices & factory elevations design
Client: SMIC. GBA 65 000 m²





Public transportation

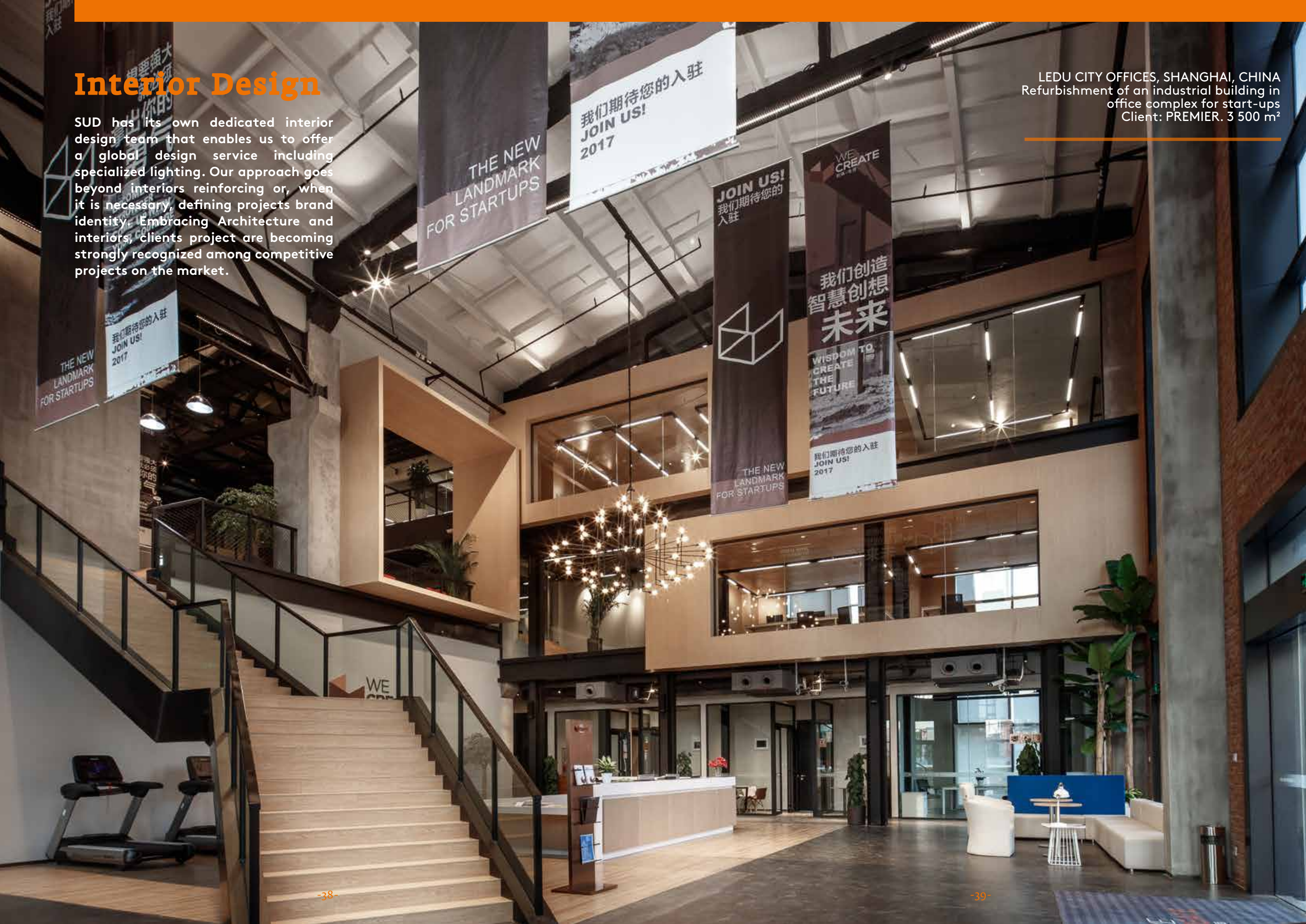
Cities are at the heart of profound societal, technological, programmatic and usage changes. They must rethink mobilities to adapt to the (R) evolutions driven by the communities and which redefine the practice of the city. In its reflection, SUD integrates all these parameters upstream to offer mixed programs (stations, transport, soft modes, car parks, shops, housing, offices, services, public spaces ...) facilitating life within the city. We are convinced that new generations transportation hubs nowadays should not only answer to locomotion needs.

"WARSAW CENTRALNA", WARSAW, POLAND
Refurbishment of Warsaw central station
Client: Polish railway compagny. GBA 20 000 m²

Interior Design

SUD has its own dedicated interior design team that enables us to offer a global design service including specialized lighting. Our approach goes beyond interiors reinforcing or, when it is necessary, defining projects brand identity. Embracing Architecture and interiors, clients project are becoming strongly recognized among competitive projects on the market.

LEDU CITY OFFICES, SHANGHAI, CHINA
Refurbishment of an industrial building in
office complex for start-ups
Client: PREMIER. 3 500 m²



Awards

SUD projects are regularly awarded
all around the world...





CLIENTS

3 F - 3 SUISSSES - 6^{ème} SENS - AEW EUROPE - AFFINE - AGENCE DE L'EAU - ALCATEL - ALLIADE - ALTAREA COGEDIM - AMALLIA - AMETIS - ANAHOME - ANF - ANPE - APARC - APAVE - APICIL - APRIL - APSYS - ARCOLE DÉVELOPPEMENT AREA - ART DE CONSTRUIRE - ARUP - ATRIUM - AUCHAN AUGUSTE THOUARD - AVENTIS CROPS SCIENCES - B-COM BRASSERIE - BATIGÈRE - BAUDIN CHATEAUNEUF - BERNARD TEILLAUD - BIPOLE - BLACKSTONE - BNP IMMOBILIER BOUWFONDS MARIGNAN - BOUYGUES IMMOBILIER - BPI - BROSSETTE - CAFAL - CAPRI - CARDINAL - CARREFOUR CASINO - CASTORAMA - CCI DE MARSEILLE PROVENCE - CEGID - CENTRE HOSPITALIER DE SAINT-ÈGREVE - CENTURIA - CFA FINANCIÈRE DUVAL - CFE - CGPME - CIC LYONNAISE DE BANQUE - CINÉMA PATHÉ - CIRMAD CLEMESY - CLINIQUE CHARCOT - CLINIQUE DU SPORT DE TOULOUSE - CNR - CONSEIL GÉNÉRAL DU RHÔNE CONSTRUCTA - CORA - CREDIT AGRICOLE - CYANAMID AGRO - DCB INTERNATIONAL - DECATHLON - DELOITTE DIAGONALE - DTZ - DUMEZ - ÉCOLE CENTRALE DE LYON - EDF - EDRI - EIFFAGE - EM2C - EPADESA - EQUINOXE - EUROCOPTER - EUROPEAN SYNCHROTRON RADIATION FACILITY - EUROPTIMA - EVERIAL - FACULTÉS CATHOLIQUES FADESA - FRG - FIDUCIAL - FONCIÈRE DES RÉGIONS - FONCIÈRE LOGEMENT - FONTANEL - FRANCE TELECOM - G.I. EVENTS - GA - GDF SUEZ - GECINA - GHELAMCO - GENBIO - GÉNÉRALE DE SANTÉ - GENERIM - GEPRIM - GESTIMM GFC - GRAND LYON/VILLE DE LYON - GRAND LYON HABITAT - GRC - GROUPAMA - GSE - HAYLEY - HESA - HÔPITAL YSSINGEAUX - HOSPICES CIVILS DE CLERMONT FERRAND - HOSPICES CIVILS DE LYON - HOSPICES DE BEAUJEU HPL PROMOTION - ICADE - IGS - IMMOCHAN - INSTITUT FRANÇAIS DU PÉTROLE - INTERMARCHÉ - KARLIN - KAUFMAN ET BROAD - LA FINANCIÈRE MF - LA MUTUALITÉ DU RHÔNE - LABORATOIRE DYOMEDA - E.LECLERC LEROY MERLIN - LES NOUVEAUX CONSTRUCTEURS - LES VILLEGIALES - LOGIDIS - LOGIP - LYON BIPOLE - M6-MAB DEVELOPMENT MAYLAND POLSKA - MEDEF - MÉDICA FRANCE - MÉDICREA - MERCK - MERIAL - MEYER BERGMAN - MINISTÈRE DES AFFAIRES ÉTRANGÈRES - MONOPRIX - MULTI DEVELOPMENT POLSKA - NATUREO - NEINVER - NEXITY - NOAHO - OGIC - OKAM - OMERIS - ONCF - ONYX - OPAC 69 - OPAC DE L'AIN - PACFA - PATHE CINEMAS - PGT - PILOT PEN PITANCE - PITCH PROMOTION - PKP POLSKA - PORT PÉTROLIER DE GIVORS - PREMIER SHANGHAI INVESTMENT - PRINTEMPS - PRO BTP - PROMOGIM - PROMOVAL - PROUDREED - QUIKSILVER - RÉGION R.A. - RENAULT TRUCKS SAS - RESIDE ETUDES - RESTAURANT WOKO - RESTAURANT TÊTEDOIE - RHÔNE SAÔNE HABITAT - ROBOPOLIS ROCKCASTLE - SAEC - SAFC - SEGECE - SEMCODA - SEPRIC - SERL - SIER - SLC - SLCI - SMIC - SOFAP - SOFCO - SOFILIT - SOFINCO - SOGELYM DIXENCE - SOGEPROM - SOGERIM - SOROVIM - SPIE - SUPER U - T.N.T - TERCIAL - TESCO POLSKA - UNIBAIL RODAMCO - UTEI - VALOPHIS - VINCI IMMOBILIER - VOLVO GROUP REAL ESTATE... Thanks to all the partner cities which rely on us.

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www.sudarchitectes.com



LE NEW DEAL, LYON, FRANCE
Refurbishment of the historic Citroën garage
Client: 6^{ème} Sens. GBA 31 500 m²

SUD